

**Subject:** Fwd: Queen Victoria this Friday (Feb 5th)

**From:** Lorena Parker

**Date:** 02/10/2016 02:19 PM

**To:** Jonathan Williams

FYI

Lorena Parker  
*Executive Director*  
**San Pedro Historic Waterfront**  
**Business Improvement District**  
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----- Forwarded message -----

From: **Bezmalinovich, Augie** <[ABezmalinovich@portla.org](mailto:ABezmalinovich@portla.org)>

Date: Tue, Feb 9, 2016 at 5:31 PM

Subject: RE: Queen Victoria this Friday (Feb 5th)

To: "Chase, Christopher" <[CChase@portla.org](mailto:CChase@portla.org)>

Cc: "lparker@sanpedroBID.com" <[lparker@sanpedrobid.com](mailto:lparker@sanpedrobid.com)>

Hi Chris,

I hope that you're having a nice vacation and please don't read this e-mail until you get back. I met with Lorena about an hour ago and we discuss the Queen Victoria visit and having the PBID trolleys and booth available to passengers. Lorena did coordinate with Octavio and a booth and the PBID trolley were in service from 8am to 2pm that day. There were only 15 passengers on the Trolley and the booth was located in an area were there wasn't much passenger traffic. In order for this to work out in the future we both agreed that a few things need to take place.

1. We would like to get a list of Cruise Ships and the dates that have the Port of LA as a POC well in advance.
2. We need to be placed in there daily events log iof that ship when in Port
3. We need to have an "local event" happen that day – for instance, on Friday there was a Farmer's Market (not much of an "event" yet it is something for them to do an get on the trolley to explore the local area).

We would like to experiment more with this, this year and what would be the best way to get the remaining Cruise Ship POC schedule?

Thanks,

Augie

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**From:** Chase, Christopher  
**Sent:** Tuesday, February 09, 2016 12:38 PM  
**To:** Bezmalinovich, Augie  
**Subject:** Re: Queen Victoria this Friday (Feb 5th)

Ok great

Sent from my iPhone

On Feb 9, 2016, at 10:50 AM, Bezmalinovich, Augie <[ABezmalinovich@portla.org](mailto:ABezmalinovich@portla.org)> wrote:

Hi Chris,

I'm asking Lorena to respond and I'll forward it to you once she does....

Thanks,

Augie

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**From:** Chase, Christopher  
**Sent:** Monday, February 08, 2016 8:38 PM  
**To:** Bezmalinovich, Augie  
**Subject:** Re: Queen Victoria this Friday (Feb 5th)

How did things go on the call Friday

Sent from my iPhone

On Feb 3, 2016, at 5:20 PM, Bezmalinovich, Augie <[ABezmalinovich@portla.org](mailto:ABezmalinovich@portla.org)> wrote:

Hi Everyone,

I've been told that the Queen Victoria will be here this Friday, Feb. 5<sup>th</sup> for a stop and that this will be a Port of Call for roughly 1200 passengers. Another 650 will be ending their cruise and 630 will be starting their cruise. I also was told that this ship will be berthed at Berth 92 on the main channel.

Octavio – The PBID (Lorena Parker) is interested in staffing a booth or table setup somewhere outside of the Terminal (where cruise passengers will be exiting) and provide them with general information and literature. Lorena is also considering having the Red PBID trolley make a stop in the terminal to pick up passengers and escort them around the waterfront and downtown SP. This is really short notice and I'm hoping that we can pull something off in time. I'm going to let Lorena communicate with you to see if we can work something out.....

All the best,

Augie

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